



# Privacy and Security Policy

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## Information Security

At Marco Marketing we use reasonable organizational, administrative, technical and physical security measures designed to protect personal data under our control against destruction, loss, alteration, access or disclosure.

If you wish to access, rectify, cancel or object to the processing of the personal data you have provided to us, please contact us as indicated below. We will comply with your request as soon as reasonably practicable and within a period of time required by the law applicable to your country.

You may request access to the personal data we hold about you or request to correct, amend, delete or block such data by contacting us. Where required by law, you may withdraw the consent you have already provided to us at any time on legitimate grounds to the processing of your personal data, and your preferences will apply in the future.

If you have reason to believe that your interaction with us is no longer secure (for example, if you feel that the security of any account you have with us has been compromised), please notify us of the problem immediately at [global@marcomkt.com](mailto:global@marcomkt.com).

## Retention Period

Marco Marketing retains your personal information for the period necessary to fulfill the purposes set out in this Privacy Policy, unless a longer retention period is required or permitted by law or to otherwise comply with a legal obligation.

To update your preferences, ask us to remove your data from our mailing lists, exercise your rights or submit a request, please contact us at [global@marcomkt.com](mailto:global@marcomkt.com).

## Transfer between Countries

Your personal information may be stored and processed in any country where we have facilities or service providers, as well as to affiliated or related companies of the same corporate group and by using our Site or giving us your consent (where required by law), you agree to transfer the information to countries other than your country of residence, including to the United States, which may have different rules on data protection than those in force in your country.

Su información personal podrá almacenarse y procesarse en cualquier país donde tengamos instalaciones o proveedores de servicios, así como a empresas filiales o relacionadas del mismo grupo corporativo y al usar nuestro Sitio o darnos su consentimiento (donde lo exija la ley), usted acuerda transferir la información a países distintos de su país de residencia, incluido a los Estados Unidos, los cuales podrán tener normas diferentes sobre la protección de datos que las vigentes en su país.

## Sensitive Personal Data

Unless specifically requested or invited by us, we ask that you do not submit and disclose sensitive personal data (e.g., information relating to racial or ethnic origin, political opinions, religious, philosophical and moral beliefs, present and future health status, genetic information, sexual preference, criminal background or trade union membership) on or through the Site, or otherwise to us. Where we may request or invite you to provide sensitive personal data, we will do so with your express consent.

## Privacy

We may change this Privacy Policy. Our Privacy Policy appears at the bottom of our site and will be the latest Privacy Policy available and will be dated when it was last updated. Any changes to our Privacy Policy will be available on the Site and will be effective upon posting of the Privacy Policy. Your use of the Site following these modifications constitutes your acceptance of the revised Privacy Policy.

## Interest-Based Advertising

On our sites, we may collect information about your online activities to provide you with advertising about products and services tailored to your interests.

Through ad or blog networks, we may track your online activities by collecting information through automated means, including through the use of third party cookies, web server logs, pixels and web beacons. The networks use this information to show you advertisements that may be tailored to your individual interests.

## Cookies

Cookies are a tool used by web servers to store and retrieve information about their visitors. It consists of a file of small text files that is downloaded to your computer or device when you access the Web page to keep track of your preferences and remember them when you return. Cookies allow the website, among other things, to store and retrieve information about your number of visits, the browsing habits of the user or your computer and, depending on the information they contain and the way you use your computer, can be used to recognize the user.

Marco Marketing uses cookies to facilitate navigation on its website and to obtain greater efficiency.

Marco Marketing uses the following third-party cookies:

- Google Analytics: stores cookies in order to compile statistics on traffic and volume of visits to this website. By using this website you are consenting to the processing of information about you by Google. Therefore, the exercise of any rights in this regard should do so by communicating directly with Google.
- Social networks: Each social network uses its own cookies to allow you to click on buttons such as Like or Share.

You can always allow, block or delete cookies whenever you want through the configuration options of your device, as well as your internet browser. In this regard, you will need to configure your browser by following its instructions:

- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)

Cookies are essential for the functioning of the Internet, providing countless advantages in the provision of interactive services.

### Local laws

In the countries where Marco Marketing is present we respect the local privacy laws, being the same:

- Argentina: Law N° 25.326, Personal Data Protection.
- Brazil: Law N° 12.965, Establishment of principles, guarantees, rights and duties for the use of the Internet.
- Chile: Law No. 19.628, Protection of Privacy
- Colombia: Law No. 1.581, Protection of Personal Data
- Mexico: Federal Law on the Protection of Personal Data in Possession of Individuals
- Peru: Law No. 29.733, Protection of Personal Data

### Date of Update

This policy was updated on January 1, 2020 and may be modified without prior notice as provided by law.